

April 11th & 12th • Ice Center at SUNY Broome



REGISTRATION

Company Name _____ **PLEASE PRINT LEGIBLE**

Contact _____ Email _____

Website URL _____ Phone _____

Full Address _____

List Services and or Products to be displayed or marketed:

PRICING:

MEMBERS 10' x 10' Space	\$ 775 each
MEMBERS 10' x 10' End-Cap Space	\$ 845 each
NON-MEMBERS 10' x 10' Space	\$ 995 each
NON-MEMBERS 10' x 10' End Cap Space	\$1065 each

BOOTH PRICING INCLUDES:

- Booth Spaces are 10' x 10'
- 8' Draped Background with 2' Draped Sides
 - 6' Draped Table
- SUNY Broome Guest WIFI
- Business Listing w/ Business Website Link

Multiple Booths: After 1st booth, a \$50.00 discount is applied to all subsequent booths.

BOOTH # SELECTIONS:

Refer to Exhibit Map at STHBRA.com

1st Choice: _____ 2nd Choice: _____ Total Cost \$ _____

Email Confirmation Will Follow

PAYMENT:

Deposit Amount Paid \$ _____

\$100 per booth is REQUIRED for a deposit before 12/31/25 – after 12/31/25, 50% of the total cost is required.
ALL deposits/payments are non-refundable.

Once your registration form is received, you will be emailed a Home Show invoice. That invoice will allow you to make an online deposit to reserve your space at our 2025 Home Show. Checks are accepted. Your booth spaces will only be reserved when your business has a completed registration form and deposit is received.

☐ Please bill my credit card directly for the upcoming payments due dates and deadlines". _____ (Initial)

50% Due by 1/5/26 and Balance Due by 3/2/26

SUBMIT REGISTRATION & DEPOSIT/PAYMENT TO:

Southern Tier Home Builders & Remodelers Association
Mailing Address: 214 Kent Ave, PMB 264, Endwell, NY 13760
P: 607.785.9285 • Email: info@sthbra.com

Southern Tier Home Builders & Remodelers Association

2026 Home Show • Ice Center at SUNY Broome

Terms & Conditions of Exhibitor Space Agreement

1. Eligible Exhibits. The Southern Tier Home Builders & Remodelers Association Inc. (STHBRA) reserves the right to decline or prohibit products, services, giveaways, or contests, or portions thereof, and to permit only such mailer or conduct as shall be approved by the Association and further reserves the right to reject any applications and/or to limit the space assigned to any exhibitor, industry category, or company. The Association reserves the right to alter/move the locations of exhibitors without prior notice. The Association reserves the right to cancel any space agreement before or after assignment and acceptance if, at its sole discretion, such an action is deemed in the show's best interest. Upon canceling an exhibit space, the Association shall refund the deposit and/or funds currently held without interest or penalty as and for the complete discharge of all liability to the Exhibitor.
2. Limitation of Liability. The Exhibitor agrees to make no claim for any reason whatsoever against the Association and or show sponsors or hosts, including claims for loss, theft, damage, or destruction of goods, nor for any injury to themselves or employees while the show is in progress, set up, or move out. The Exhibitor agrees to indemnify and hold harmless the Association, show sponsors and hosts, and the building wherein the show is held and their employees against all claims of any person arising out of acts, omissions, or negligence of the Exhibitor, its agents, or employees.
3. General Liability Insurance. Exhibitors must ensure themselves against fire, theft, liability, and all risks of loss, and should do so at their own expense. Liability insurance **MUST** be in a minimum amount of \$1,000,000.00. A certificate of insurance **MUST** list Southern Tier Home Builders & Remodelers Association (STHBRA) as an additional insured with the show dates, including set-up and teardown dates, April 11-12, 2026.
4. Indemnification. The Exhibitor agrees to indemnify and hold harmless STHBRA and the facility. Their respective officers, directors, agents, and representatives. Insurers, and employees, or those for whom the Exhibitor is responsible in law, against all claims, losses, liability, damages (including legal fees and expenses), costs, and charges of everything resulting from its occupancy of the exhibit space and/or its environs, the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Show, and personal injuries. Death, property damages, or any other damage sustained by the Exhibitor, STHBRA, or the facility. Show sponsors or visitors to the Show and their respective directors, officers, agents, representatives, and employees, or those for whom the Exhibitor is legally responsible.
5. Cancellation or withdrawals. Exhibitors may withdraw with written notice. However, deposits/payments (any monies paid before the Home Show) are non-refundable.
6. Collection Policy. The exhibitor agrees to pay all costs incurred by the Association to collect all or any portion of unpaid monies due and owed to the Association. The exhibitor also agrees to pay a \$30 bounced check fee per occurrence.
7. Termination of Show - Force Majeure. If the Association determines that the premises where the show is to be held have become unfit for occupancy, or if the premises are materially interfered with or failures arise out of causes beyond the Association's control, such as strike, embargo, or injunction. Pandemic, act of war. Act of God, inclement weather, any other emergency, or any act or event. Epidemics, quarantine restrictions, electrical outages, computer or communications failures, acts or omissions of third parties, including the lease of space. the Association may terminate this Agreement. The exhibitor waives any claim for damages or compensation except for the pro-rata return of the space rent paid for that period, which was not available for us, less reasonable expenses incurred by the Association in connection with the show.
8. Association Rights. Association reserves the right, in its sole and unfettered discretion to the following without any liability to the Association:
 - Determine the eligibility of Exhibitors and exhibits for the show
 - Reject or remove exhibits, Exhibitors, Exhibitor personnel, or promotional activities that the Association considers objectionable. inappropriate, disruptive, or dangerous
 - Change or modify the layout of the show and/or relocate exhibits or Exhibitors to comparable space
 - Cancel, in whole or in part, the show due to an event of force majeure
 - Change the date, location, and duration of the show
9. No helium balloons are permitted in the facility due to the building's laser-based fire detection system.

RESERVE BOOTH SPACE(S) WITH DEPOSIT & SIGNED CONTRACT

I have read and understand the STHBRA Home Show Contract Terms & Conditions. I agree to the cost of the booth(s), booth availability/modified layout/relocate with comparable space, deadlines and to all the applicable late charges listed in the included Terms & Conditions.

EXHIBITOR Signature _____ (electronic) Date _____

SAVE \$220 on EACH BOOTH • BECOME A MEMBER!