



Dear Potential Member:

Thank you for your interest in becoming a member of the Southern Tier Home Builders and Remodelers Association (STHBRA). As you can see from the information we are providing, your affiliation with our Association is sure to benefit your business. Our Association, which has been serving the remodeling and building industry in Broome, Chenango, Chemung, Schuyler, Stueben, Tioga and Yates counties for over 70 years. We provide education, member to member promotion, marketing and strength in numbers for legislative and regulatory processes which affect the building and remodeling industry. STHBRA is also a leader in community involvement with many accomplishments and recognition for our efforts.

Membership in our Association provides you with numerous value added benefits: discounted booth rental for our annual Home & Garden Show, on-going monthly OSHA/Safety Training Programs for you and your employees, discounted member services for wireless service & phones, opportunities for manufacturers rebates, discounted educational classes designed for STHBRA members, networking opportunities to discuss mutual concerns and accomplishments with your peers, savings with Houzz, Dell, Lowes. UPS, FTD, Web-Mobile Tools, Geico, Insurance, car rentals, \$500- \$1000 with a GM, Chrysler, Dodge, Jeep, Ram or Fiat, a listing on our national award winning website ([www.sthbra.com](http://www.sthbra.com)), and membership in a group with a very professional reputation in the Southern Tier. Additionally, STHBRA is aggressive in a consistent promotion of what the association stands for and who its members are.

The current annual membership investment for a Builder/Remodeler is \$563.00. For an Association member (subcontractor, material or service supplier, or those engaged in the trade industry or a profession related to home building), the annual fee is \$543.00. This amount includes membership with the New York State Builders Association and the National Association of Home Builders, which provides further opportunities and information to help make your business succeed. Builder/Remodeler members are required to submit a copy of their certificate of liability insurance upon becoming a member.

Our association is extremely proud of our annual Home & Garden Show that is held at the Binghamton University Events Center. It is one of the biggest most professional shows in our area. Our show formula has proven to provide the strongest leads available at a minimal investment.

Our annual Clam Bake, Golf Outing, and Mixers are just a few of the very popular member events that give member businesses the opportunity to network and have a great time while doing it.

We hope you will consider joining our organization. If you have any questions or I can assist you in any way, please feel free to contact me at the STHBRA office at 607-785-9285 or [donna@sthbra.com](mailto:donna@sthbra.com) .

Prudent business people –have learned that the best way to obtain recognition in the community...respect within the industry...and customer confidence... is by affiliating with their industry trade group.

Respectfully,

***Donna L. Ciancio***

Executive Officer- Southern Tier Home Builders and Remodelers Association

## STHBRA Membership Application

\*COMPANY NAME \_\_\_\_\_ \*PHONE \_\_\_\_\_ \*FAX \_\_\_\_\_

\*COMPANY OWNER NAME \_\_\_\_\_ \*E-MAIL \_\_\_\_\_

\*CONTACT NAME \_\_\_\_\_ \*E-MAIL \_\_\_\_\_

\*BUSINESS ADDRESS \_\_\_\_\_  
(STREET) (CITY) (STATE) (ZIP)

\*E-MAIL \_\_\_\_\_ \*WEBSITE \_\_\_\_\_

\*TYPE OF BUSINESS \_\_\_\_\_

\*MEMBERSHIP CLASSIFICATION: \_\_\_\_\_ BUILDER \$563 (*Builder/Remodeler*)  
 \_\_\_\_\_ ASSOCIATE \$543 (*Sub-contractor; material/service provider*)  
 \_\_\_\_\_ AFFILIATE \$25 (*Additional contacts within a member business*)  
 \_\_\_\_\_ REMODELERS COUNCIL \$40 (*OPTIONAL*)

PAYMENT: Check \_\_\_\_\_ attached  
 Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ CCV or CVV# \_\_\_\_\_ (on back of card)

**BUILDERS & REMODELERS** – Complete and sign application and Code of Ethic. A **Certificate of Liability Insurance** **MUST** accompany the application for **Builder/Remodeler** members.

**ASSOCIATE MEMBERS** – Complete and sign application and Code of Ethic.

*Three (3) Customer Names ( <b>BUILDERS ONLY</b> )	Address	Phone Number
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Three (3) Suppliers

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Minimum of 3 years' experience in building related fields: \_\_\_\_\_

\*Bank Credit Reference(s) \_\_\_\_\_

An applicant's name shall be posted in the Southern Tier Home Builders and Remodelers Association newsletter for public assessment prior to approval by the Board of Directors.

Upon acceptance into the Association, I will review and abide by the Constitution and By-Laws of the Southern Tier Home Builders and Remodelers Association, the New York State Builders Association and the National Association of Home Builders. A remittance of \$ \_\_\_\_\_, representing my annual membership dues in these affiliated Associations, accompanies this application. Sponsored by: \_\_\_\_\_

(Application must be sponsored by a current STHBRA Member)

(Signature of Applicant)



**CODE OF ETHICS**  
**Schedule A**  
*Revised 10/09*

**WE PLEDGE TO:**

**CONDUCT** our business operations in a manner that will reflect credit upon ourselves, the Southern Tier Home Builders & Remodelers Association, and the home building and remodeling industry.

**COMPLY** both in spirit and letter with rules and regulations prescribed by law and government agencies for the health, safety, and welfare of the community.

**AVOID** any statement or implication which may be misleading or deceptive.

**DESCRIBE** accurately and honestly the price, materials, and standards of workmanship used in building or remodeling.

**USE** only materials and products equal to or exceeding the quality of those specified by the contract.

**START** the construction process as soon as feasible upon award of a contract and proceed diligently to completion of the project without unnecessary delays.

**FAIRLY** deal with our respective employees, subcontractors, and suppliers.

**COOPERATE** with the Southern Tier Home Builders & Remodelers Association in responding to and resolving complaints registered against my company or other Association members.

**AGREE** to maintain all insurances required by law.

**MEMBER PROCEDURE AGREEMENT**  
**Schedule B**

As a member of the Southern Tier Home Builders & Remodelers Association:

I **AGREE** to abide by the By-laws, Rules, Procedures and Code of Ethics of the Southern Tier Home Builders & Remodelers Association and to support our Local, State, and National Association.

I **AGREE** to abide by all applicable NYS Contract Laws and issue at least a one-year limited warranty, or if applicable, abide by NYS Home Merchants Warranty Laws on all structures I construct, reconstruct, or remodel.

I **AGREE** to use the insignia and materials designated by the Association under this program.

I **AGREE** to faithfully perform any and all written building/remodeling contracts I enter into. Further, I will comply with the Arbitration Procedure established by this Association, abide by the results thereof and the decision on appeal of the Board of Directors.

I **AGREE** to waive any personal redress against or compensation from any member of the Association acting in good faith as a member of the Board of Directors, the investigation team of the hearing panel, for all activities taken by them on their respective capacities including, but not limited to their actions in the Arbitration Procedure adopted by the Association.

I **AGREE** to discontinue the use of all Association insignia and materials if for any reason at any time I am deemed not to be a member in good standing.

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Member Signature

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Date



# *Quality Integrity Professionalism*



**BUILD YOUR BUSINESS  
THROUGH MEMBERSHIP  
WITH  
SOUTHERN TIER HOME  
BUILDERS**

**APPLICATION FOR MEMBERSHIP**

**Southern Tier Home Builders & Remodelers Association**

## **BUILD YOUR BUSINESS AND GROW PROFESSIONALLY**

The Southern Tier Home Builders & Remodelers Association is a not for profit Association. Our members include home builders, remodelers, developers, trade contractors, suppliers and related industry professionals.

STHBRA members get the very best information, advocacy, education, and networking opportunities. We encourage you to take advantage of all the benefits membership in the Southern Tier Home Builders & Remodelers Association has to offer.

Members of the Southern Tier Home Builders & Remodelers Association represent the best in their industry. Whether a builder, remodeler, developer or associated trade or supplier; our members are committed to the highest standards in building our communities.

STHBRA members have access to a strong list of benefits including networking opportunities, member to member discount programs, government advocacy on behalf of the industry, and education and certification programs.

As a member-led organization, STHBRA provides many opportunities to become involved in a variety of committees and councils. Participation in committees is an excellent way to get involved in STHBRA and to network with fellow members.

In today's constantly changing business environment, your success depends on many factors. You need to have the business resources, information and tools to be successful. You need to be on top of legislation, regulatory changes, new technology, consumer and market trends, competition, sales techniques, networking and professional development.

By becoming a member of STHBRA you enjoy the benefits of our 3-in-1 membership. You not only enjoy the resources of our local association, but you also become a member of the New York State Builders Association and the National Association of Home Builders, and are immediately plugged into the resources they provide.

### **Southern Tier Home Builders & Remodelers Association**

– [www.sthbra.com](http://www.sthbra.com)

- Lobbying & political action
- Councils
- Award programs
- Information

**National Association of Home Builders –**  
[www.nahb.org](http://www.nahb.org)

- National lobbying campaign
- Legal research & litigation support

**THE BOTTOM LINE:** There has never been a better time to join Southern Tier Home Builders & Remodelers Association. Membership provides the critical resources and information to grow your business – it is an important investment in the future of your business.

More information can be found at  
[www.sthbra.com](http://www.sthbra.com)

**The Southern Tier Home Builders & Remodelers Association** provides the following:

#### **Industry Credibility**

- Increased professional credibility
- Demonstrated commitment to excellence
- Member to member referrals
- The Annual Home & Garden Show
- Remodelers Council
- State resources

#### **Networking**

- General Membership meetings
- Home & Garden Show
- Annual Golf Outing
- Clam Bake
- Committees
- Local, state and national

#### **Political Involvement & Representation**

- Local Government Affairs Committee
- Local issues identification and advocacy
- Lobbying presence at state and national levels
- Workforce training
- Build PAC

#### **Advertising Opportunities**

- Membership Directory
- Website
- Official Home & Garden Show Guide
- Golf Outing
- Clam Bake
- Sponsorship

#### **Education**

- Earn a national designation
- Develop a competitive edge
- Lunch & Learn
- Safety Training
- Business seminars and information
- NAHB library & bookstore
- Professional trade magazines, newsletters & industry literature
- Award programs
- Education & workshop series
- Legislative & leadership conferences

**Your dues for STHBRA are apportioned as follows:**

- \$537 Associate Member  
(\$198/NAHB; \$165/NYSBA; \$174/STHBRA)
- \$557 Builder/Remodeler Member  
(\$198/NAHB; \$165/NYSBA; \$194/STHBRA)





Southern Tier Home Builders & Remodelers Association members are the best in the industry: builders & developers, remodelers, and companies who sell products and services to the home building industry. STHBRA members are leaders in the industry, committed to the highest standards of professional conduct and known for the quality of their products

### **NETWORKING**

When your company joins the Southern Tier Home Builders & Remodelers Association, you will have regular opportunities to network, meet and build business relationships with other builders, developers, remodelers, suppliers and professionals at monthly membership meetings, committees and special interest councils, awards, events and educational programs.

### **COMMITTEES**

Committees give STHBRA members with common interests the opportunity to exchange ideas, further their education, and develop policies that benefit their areas of interest and the industry. Southern Tier Home Builders & Remodelers Association has five committees: Builder/Realtor, Education, Events, Green Living Council and Home & Garden Show.

### **EVENTS AND AWARDS**

STHBRA, NYSBA and NAHB offer many events and opportunities for professional recognition. STHBRA is proud of its members' commitment to quality craftsmanship and celebrates the best in our industry each year.

### **MARKETING**

Through advertisement the STHBRA is increasing consumer awareness about the Home Builders Association and the importance of choosing Southern Tier Home Builders & Remodelers Association member for any of your home improvement needs. We also encourage all members to conduct business with other members.

## **PROFESSIONAL CONNECTION**

### **QUALITY, INTEGRITY and PROFESSIONALISM**

As a member of the Southern Tier Home Builders & Remodelers Association you are part of a professional trade association that is recognized throughout industry and by consumers across the state, for your commitment to quality, integrity and professionalism.

### **DIRECTORY LISTING**

Members are listed on the STHBRA website, members and consumers can search the directory, e-mail and click on member's websites directly from the STHBRA website.

### **MEMBER DISCOUNTS**

The Southern Tier Home Builders & Remodelers Association offers local member-to member discounts, rebate and discount programs on insurance, Home & Garden Show booth discounts and other products through the STHBRA. Members also have access to national discount programs from companies like GM, Verizon Wireless, Fed Ex, HP, Omaha Steaks and Hertz...

### **THE BOTTOM LINE**

Membership in the Southern Tier Home Builders & Remodelers Association is a valuable investment in your company. There has never been a better time to join the STHBRA. Membership provides the critical resources and information needed to grow your business.

Remodelers Council annual dues: \$40  
For more information about the Remodelers Council or how to join the Council please contact STHBRA office at **607.785.9285**



## INDUSTRY INFORMATION & ADVOCACY

### POWERFUL ADVOCACY

The Southern Tier Home Builders & Remodelers Association's primary mission is to advocate for the home building industry in local town halls, at the State Capitol, in state agencies and in Washington, D.C. The STHBRA tracks bills at the legislature and regulations in the agencies, testifies on their impact on the home building industry and advocates for streamlining regulations and making it easier for members to build homes in our state. Through STHBRA, members have opportunities to get to know their state senators and representatives, and other policy makers and talk about the issues. At each level of the 3-in-1 membership, the Association's professional staff and leaders are advocating for our industry.

### CODES UPDATES

STHBRA members have access to national and state code changes and other critical information. Members are kept inform of the latest industry developments and code changes.

### INFORMATION, PUBLIC RELATIONS & COMMUNICATIONS

The Southern Tier Home Builders & Remodelers Association offers access to the most current information and resources about the residential construction industry at the local, state and national level. Members are kept up to date on industry news and resources to help build their businesses through *Empire State Builder Magazine*, newsletters, e-blasts and resources on the associations'

web sites. STHBRA staff works with state media outlets, informing them on policy and industry issues, promoting the value of the industry to the state's economy and highlighting members' accomplishments.

### REMODELERS COUNCIL

The Remodelers Council serves the interests of our remodeling industry members. Membership gives you access to valuable resources and offers opportunities to network with others in the remodeling industry. Membership in the Council reflects a remodeler's commitment to responsible business practices, quality construction, and reliable customer service.

### HOME BUILDERS ASSOCIATION RESOURCES ON THE INTERNET

- **National Association of Home Builders (NAHB)**  
[www.nahb.org](http://www.nahb.org) – an endless resource of industry and membership information
- **New York State Builders Association (NYSBA)**  
[www.nysba.com](http://www.nysba.com) – allows you to stay on top of state and regional information and government affairs updates
- **Southern Tier Home Builders & Remodelers Association (STHBRA)**  
[www.sthbra.com](http://www.sthbra.com) –full of industry and consumer information to be a tool and resource for both you and your customers.